



## 2016 ANNUAL REPORT



The Phinney Neighborhood Association (PNA) builds, engages and supports our diverse community through programs, services and activities that connect neighbors and foster civic engagement.



Headquartered in a former elementary school, the PNA has developed an active community center that not only serves as a focus of the Phinney/Greenwood neighborhood, but offers programs and activities that reach far beyond the immediate neighborhood at five different sites in Phinney, Greenwood and Ballard. Serving over 25,000 people each year, PNA has 78 staff, over 1,400 volunteers and an annual budget of \$2.8 million.



## OUR PROGRAMS

- Ballard Preschool Co-op
- Community events & education
- Greenwood Senior Center
- Hot Meal Program
- Phinney Center Gallery and Arts Program
- Phinney Cooperativa Preescolar en Español
- Phinney Neighborhood Preschool Co-op
- PNA Business Group
- PNA Village
- The Review* community newspaper
- Room rentals
- Tampopo Japanese Co-op Preschool
- Tool Lending Library
- Whittier Kids School Age and Preschool Programs



## BY THE NUMBERS

- 2,712 Members: 2,434 households, 278 Businesses
- 1,408 volunteers contributed 47,222 hours
- 3,116 Greenwood Senior Center participants
- 163 PNA Village members
- 310 kids in Whittier Kids preschool and school age programs
- 57 events drew over 13,000 people
- 238 children in 4 preschool co-ops
- 2,140 tools borrowed from the Tool Library
- 16,448 meals served in the hot meal program
- 837 students attended 75 PNA education classes
- 440 people, organizations and groups rented space
- 9 shows in Phinney Center Gallery, representing over 40 artists
- 24,118 visits to 18 Phinney Farmers Markets
- \$328,650 raised for the Greenwood Relief Fund



## FROM THE BOARD PRESIDENT



A true test of Community doesn't necessarily happen when things are normal. It happens when disaster strikes.

A prime example was the Greenwood Gas Explosion of 2016: 12 displaced residents, 30 employees jobless, and 53 business owners impacted in the early hours of March 9th. Yet, miraculously, not one fatality.

News of the explosion spread quickly that morning and the staff at the PNA knew they needed to help. As a neighborhood nonprofit organization, collecting donations was an obvious first step, and offers of money, supplies, volunteering, and fresh-baked cookies were already flooding in from neighbors eager to help.

Through the morning, the PNA worked to set up a donation website and combine fundraising efforts.

As the day progressed another role became clear: serving as an information broker for neighbors in need of services, and to the community, providing crucial on-the-ground and current information to relief efforts of the City of Seattle, the Red Cross, and other agencies.

As the PNA gathered information in the days following the explosion, the donation website expanded into a clearinghouse of resources for residents, employees, and businesses to get help and advice.

The PNA helped recruit 150 volunteers who picked up trash and debris, planted flowers, and painted whimsical murals on plywood covering broken windows.

Soon after, the PNA became the fiscal agent for a number of groups and individuals who have been collecting donations, including a GoFundMe site, and money collected directly by the PNA.

The end result was a Greenwood Relief Fund totaling \$328,650.

With the PNA as the hub, the Greenwood/Phinney neighborhood passed a true test of Community with flying colors!

Chris Johnson  
PNA BOARD PRESIDENT



## MISSION MOMENTS

I just wanted to say thank you for the PNA being such a tremendous resource in the community.

I SO appreciate having a powerhouse resource in the community that is willing to take on the difficult work of determining needs and distributing the funding to the people affected by the explosion.

I love that it was (or at least it seemed!) effortless and instantaneous that the PNA stepped up to collect donations. I love that neighbors here can trust that the work will be done in a thoughtful and trustworthy matter. I know I'm gushing a bit, but I know how crazy it can be when everyone wants to help and no one knows what to do.

I just wanted to acknowledge your leadership and the reliability of the PNA to come through to serve as the backbone of the neighborhood.

*–Kelly, Member and Neighbor*

Wow, what an amazing effort! PNA surely has cultivated a caring and generous membership. Thank you for the partnership and the help in nourishing our neighbors.

I wanted to let you know that your team at Winter Festival collected 2,144 lbs of food; that's over \$3,500 worth of donated nutrition and definitely one of the heftiest food drives I've ever seen. I stopped by on Saturday to do a little shopping and your volunteers were doing themselves proud collecting food and loading the van.

Thanks for all your hard work and the opportunity to work with PNA on the annual holiday fair. And thanks for making this such an easy food drive for us. Looking forward to working with you again soon.

*–Jake Weber, Executive Director, FamilyWorks Resource Center and Food Banks*

The dedication of our volunteers at the Hot Meal Program is really moving. People have been coming for decades to help cook nutritious and tasty meals for hungry people right in our community. They move around the space with such efficiency and purpose that it's hard to find somewhere to stand that's out of the way. They own this program.

*–Laura Silverstein, PNA Associate Director*

I wanted to share the deep thanks for the kind and wise help you have shared with my mother and I to help us paddle through some troubled waters over the last 7 or so years. A class here and there, an inspired after class conversation, a support group...in some very undramatic and unheralded moments...in the course of a weekday meeting...you have made a wonderful difference in how we can face and dance forward in this incredibly unpredictable and curious adventure of life and loss and caring and aging and accepting and embracing the glory of letting it go in celebration, respectfully, with grace and deep reverence.

*–Greenwood Senior Center Participant*

We at Norse Home wish to extend our thanks to you for our inclusion in this wonderful event [Phinney Phestivus]! We saw an uptick in foot traffic, and got to meet several families from the area.

The [holiday] monkeys continue to be a source of popularity (our residents have taken to naming them), and both residents and staff much enjoyed meeting new people. We are already looking forward to next year! Thanks for all of your hard work.

*–Jeremy Ryan, Norse Home*

# SPECIAL THANKS to the countless donors, volunteers, and members! YOU ALL make our community thrive.





## EVENT SPONSORS

- 74th Street Ale House\*
- A-1 Piano\*
- A La Mode Pies
- Aging Wisdom
- Allegra Print and Imaging
- Ballard Market
- Barking Dog Alehouse
- Bluebird Microcreamery
- Caffe Vita
- CarePartners Management Group, LLC
- Colombia City Ale House
- El Chupacabra\*
- Era Living
- Flying Bike Cooperative Brewery
- Fred Meyer
- Frederick's Salon
- Fresh Flours
- George W Johnson Realtors
- Georgia's Greek Restaurant
- Greenwood Hardware
- Greenwood Knights
- Hecho
- Herkimer Coffee
- Hilltop Ale House
- Home Care Assistance
- Illumination Learning Studio
- Isola Homes
- Jackson Remodeling LLC
- Ken's Market
- Kerry Fowler and Jan Gray
- Ladywell's Vitality Spa & Sauna
- Marguerite Langlois
- Maria De Los Reyes
- Martino's
- Mighty Energy Solutions
- Montessori Garden
- Naked City Brewing Company\*
- Norse Home
- Northwest Ecobuilding Guild
- Nutty Squirrel Gelato
- Pete's Egg Nest
- Phinney Estate Law
- Piper Village
- Prost!
- Puget Sound Solar
- Queen Anne Healthcare
- RainWise Rebate Program
- Razzis Pizzeria
- Red Mill Burgers\*
- Ridge Pizza
- Ron and Robyn Lewis
- SHAG
- SHKS Architects
- Sound Seismic Earthquake Retrofitting
- Starbucks\*
- Swedish Ballard
- Swenson Say Fagét
- Teachers Lounge
- Thaiku
- The Olive and Grape
- The Park Pubic House
- The Wing Dome
- The Yard Cafe\*
- Top Ten Toys
- Umpqua Bank\*
- UW Medicine Strategic Marketing and Communications
- Verity Credit Union\*
- Windward Communications Group
- Woodland Park Zoo\*
- Yanni's Greek Restaurant
- Zeeks Pizza

\*Sponsor of more than one event

## GRANTS

- 4Culture
- City of Seattle Human Services Department
- City of Seattle Office of Arts and Culture
- Fales Foundation Trust
- Fred & Gretel Biel Charitable Trust, Bank of America, N.A., trustee
- Satterberg Foundation
- Seattle Foundation
- United Way of King County
- University District Rotary Club
- Washington State Historical Society

## PROGRAM SPONSORS

### GREENWOOD SENIOR CENTER

- CarePartners Management Group, LLC
- Foss Home & Village
- Greenwood Knights

### PHINNEY FARMERS MARKET

- Windermere Real Estate - Brent Lumley Team

### PNA VILLAGE

- Era Living

## PARTNERSHIPS

### PROJECTS FISCALLY SPONSORED BY THE PNA

- 23rd Ave Nw Block Watch
- 63rd St. Mural Project
- Aurora Licton Urban Village
- Evanston P-Patch Neighborhood Night Out
- Friends of Kirke Park
- Greenwood Community Council
- Greenwood Seafair Parade
- Linden Orchard P-Patch
- N. 87th St. Block Party
- Phinney Palatine Neighbors Night Out Block Party
- PhinneyWood Art Walk
- Sensory Garden
- Team of N. 137th Street Residents
- Team Dragonfly

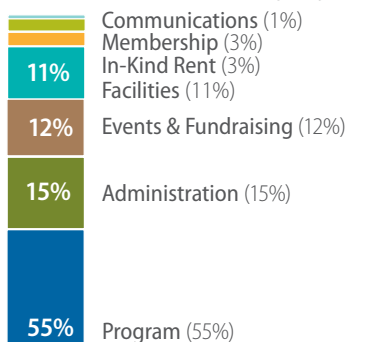
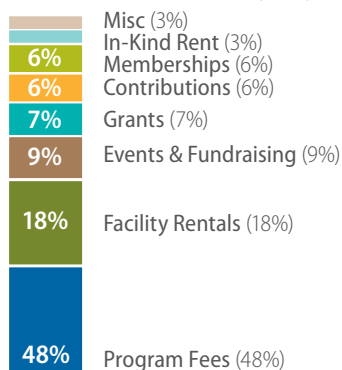
### COMMUNITY PARTNERSHIPS

- Chinese Information and Service Center
- Emerald City Contra Dance
- Food Lifeline
- Greenwood Arts Council
- King County Seed Library
- Memory Care Plays, with Full Life and Taproot Theatre
- Northwest Christian Church, Disciples of Christ (DoC)
- Seattle Folklore Society
- Seattle Neighborhood Farmers Markets
- Sound Generations
- St. John the Evangelist Catholic Church
- St. John United Lutheran Church
- Sunset Hill Community Association
- University Family YMCA
- Whittier Elementary

## 2016 FINANCIALS\*

OPERATING INCOME: \$2,955,518

OPERATING EXPENSES: \$2,811,288



\*audited

## 2016 BOARD OF DIRECTORS

- Jan Gray, PRESIDENT
- Chris Johnson, PRESIDENT ELECT
- Amanda Froh, SECRETARY
- Jerry Scott, TREASURER
- Cal Bearman
- Evan Bourquard
- Marty Chakoian
- Jessica Creighton
- Dustin Foss

- Kas Kinkead
- Michael Kucher
- Chad Lennox
- Kevin McCracken
- Marisa Quinn
- Barry Stoner
- Barbara Vaughey
- Jean White
- Lee Harper, EXECUTIVE DIRECTOR

