



# 2017 PHINNEY NEIGHBORHOOD ASSOCIATION ANNUAL REPORT



## OUR MISSION

Phinney Neighborhood Association (PNA) builds, engages and supports our diverse community through programs, services and activities that connect neighbors and foster civic engagement.

## ABOUT US

Headquartered in a historic elementary school, PNA has developed an active community center that not only serves as a focus of the Phinney/Greenwood neighborhood, but offers programs and activities that reach far beyond the immediate neighborhood at five different sites in Phinney, Greenwood, and Ballard. Connecting with over 27,000 people each year, PNA has 78 staff, over 1,500 volunteers and an annual budget of \$3 million.



# OUR PROGRAMS

Ballard Preschool Co-op  
Community events & education  
Greenwood Senior Center  
Hot Meal Program  
Membership Program  
Phinney Center Gallery  
Phinney Cooperativa Preescolar en Español  
Phinney Neighborhood Preschool Co-op  
PNA Business Group  
PNA Village  
The Review community newspaper  
Room rentals  
Tampopo Japanese Co-op Preschool  
Tool Lending Library  
Volunteer Program  
Whittier Kids School Age and Preschool Programs

# BY THE NUMBERS

2,769 PNA members: 2,495 households,  
274 businesses

2,981 Greenwood Senior Center participants

181 PNA Village members

1,569 volunteers gave 44,679 hours

13,000+ people attended PNA special  
events and classes

319 kids in Whittier Kids preschool and  
school age programs

240 children in four preschool co-ops

2,666 visits to the Tool Library

16,041 meals served in the hot meal program

425 people, organizations, and groups rented space



## FROM THE BOARD PRESIDENT

These are unprecedented and often turbulent times, and our community has shown us that opportunities for civic engagement are in high demand. As a result we've listened, and asked questions, and said yes, even when we didn't have all the answers.

In 2017, we initiated Project Everyone, aimed at welcoming and creating a safer place for immigrants and refugees in our community. A member requested that the PNA distribute "No matter where you are from, we're glad you are our neighbor" signs, in partnership with a local church. We printed and gave out hundreds of signs, which can still be seen all over northwest Seattle. Fear in the immigrant community about raids and false information inspired a "Know Your Rights" event, where community members came to learn about legal rights and how to plan for their children and families' safety.

After feeling unsafe in her community, a neighbor was interested in sharing more about her Indian culture and offered to help us plan a Bollywood movie night and cooking class in the fall. The response was astounding. Hundreds flowed through the doors and paved the way for our first Holi celebration in 2018.

We were able to host a mayoral forum for this past election which had so much interest that our Board members turned into 'bouncers' and some that couldn't fit in the doors simply sat in trees outside the brick building listening through open windows. We were proud to provide space for something that so many in our community were passionate about.

Building strong, connected communities is fundamental to our mission. By authentically engaging people in civic and community involvement, PNA promotes a just society, and in our vibrant community people connect, learn, play, and care for each other. We're looking forward to another great year and thank each of you for being a part of it all. We couldn't accomplish any of this without your generous contribution of time, financial support and love for this community.

Thank You!

A handwritten signature in black ink, appearing to read "Chris Johnson".

Chris Johnson



# MISSION MOMENTS



**"I am privileged to represent residents** of the Greenwood and Phinney Ridge neighborhoods on the King County Council and am very pleased Executive Constantine chose to honor the Phinney Neighborhood Association with his Award for Community Resilience. Many thanks, and much appreciation, to the Phinney Neighborhood Association for its role in helping the community respond and recover from the impacts of the horrific Greenwood gas explosion."

*-Jeanne Kohl-Welles, King County Council*

**"It is clear to us that we are better able to make a positive impact** when standing beside a strong community partner. We are proud to stand with you making a stronger, livelier PhinneyWood!"

*-John Zmolek, CEO, Verity Credit Union*

**"I have been volunteering** for the last few months at the Greenwood Senior Center and at St. John United Lutheran to cook meals for people who need them. The cook, Joseph, is awesome as a cook and as a "boss." The meals are great, the atmosphere is wonderful; people work and people have fun. To make such great meals from always different and unexpected ingredients and to create a good environment for staff and clients is admirable. Thank you to the PNA for supporting this. People come in very hungry and sometimes very cold; the program clearly fills a real need.

P.S. As a child in Holland during the last winter of WWII, we all ate from a Neighborhood Kitchen. The menu? Soup, sometimes thick and sometimes very watery. Were we grateful? You bet!"

## SPECIAL THANKS to our countless donors, volunteers, and members! You ALL make our community thrive.

**The Gathering Place at our Greenwood Senior Center** is an early stage memory loss program for people living with Alzheimer's, Mild Cognitive Impairment, or other kinds of memory disorders that impact their daily living. It fosters a strong sense of community while providing cognitive stimulation, exercise, cultural enrichment and discussion. At their year end celebration, here's what some participants had to say:

"To me, this community is everything. It's brought positivity and joy to our lives, and we cherish every single one of these meetings."

"It's been a wonderfully supportive and educational group for us."

"It was the first inkling of hope for me."

"The friendship that comes from joining this group, talking to each other, crying with each other and, for the most part, loving each other is what the Gathering Place is about."

**"There was a young couple at the member orientation** with a new baby, who have lived in the area for a few years. The gentleman's parents had been in town for a few months this past year, and while they were staying they ended up going to the Greenwood Senior Center (GSC) pretty much every day to do exercise classes, tech classes, and other events. According to the couple, the parents were keen to get to GSC everyday—it was a part of their schedule. Through the GSC, the parents met neighbors and made great friends, and now that they're back in Florida, they still write to their Greenwood friends! I thought this was such a wonderful example of how the PNA builds community."

*-Jennifer Davison, PNA Board Member*



# GRANTS

4Culture  
 Campbell Family Foundation  
 City of Seattle Human Services Department  
 City of Seattle Office of Arts and Culture  
 City of Seattle Office of Economic Development  
 Fales Foundation Trust  
 Fred & Gretel Biel Charitable Trust, Bank of America, N.A., trustee  
 King County Parks and Recreation

Renaissance Charitable Foundation/Carl and Florence Wigen Legacy Fund  
 Renaissance Charitable Foundation/Diane and Jean-Loup Baer Family Fund  
 Salesforce.com  
 Seattle Foundation/Williams Family Fund  
 Tulalip Tribes Charitable Fund  
 Seattle7Writers



# PROGRAM & EVENT SUPPORTERS

74th Street Ale House\*  
 A La Mode Pies  
 A-1 Piano\*  
 Aging Wisdom  
 Ballard Market  
 Barking Dog Alehouse  
 Bluebird Ice Cream  
 Caffè Vita  
 CarePartners Management Group, LLC\*  
 Coldwell Banker Bain - Jamie Flaxman Real Estate  
 Colombia City Ale House  
 El Chupacabra\*  
 Era Living  
 FlintCreek Cattle Co.  
 Flying Bike Cooperative Brewery  
 Foss Home & Village\*  
 Fred Meyer  
 Fresh Flours  
 Gainsbourg  
 George W Johnson Realtors  
 Georgia's Greek Restaurant  
 Greenwood Hardware\*  
 Greenwood Knights\*  
 Hecho\*  
 Herkimer Coffee  
 Hilltop Ale House  
 Home Care Assistance  
 HomeStreet Bank  
 Hooyman Family Chiropractic  
 Illumination Learning Studio  
 Kaiser Permanente  
 Ken's Market  
 Kerry Fowler and Jan Gray  
 Ladywell's Vitality Spa & Sauna\*  
 Mighty Energy Solutions  
 Naked City Brewing Company\*  
 Norse Home

Northwest Ecobuilding Guild  
 Opus Co.  
 Pacific Continental Bank  
 Pete's Eggnest  
 Phinney Estate Law\*  
 PhinneyWood  
 Piper Village  
 Prost!\*  
 Puget Sound Energy  
 Razzis Pizzeria  
 Red Mill Burgers\*  
 Reuben's Brews  
 Ridge Pizza\*  
 Ron and Robyn Lewis  
 Schulte Construction  
 Seattle Public Library  
 Sound Seismic Earthquake Retrofitting/Jackson Remodeling LLC  
 Starbucks\*  
 Swedish Ballard  
 Swenson Say Fagét  
 Teachers Lounge  
 Teasome  
 Thaiku  
 The Cookie Counter  
 The Goat on Greenwood  
 The Olive and Grape  
 The Park Pubic House  
 The Yard Café\*  
 Top Ten Toys  
 Umpqua Bank\*  
 Verity Credit Union\*  
 Windmere Real Estate - Brent Lumley Team  
 Wing Dome  
 Woodland Park Zoo\*  
 Yanni's Greek Restaurant

\*Sponsored two or more events

# PARTNERSHIPS

## COMMUNITY PARTNERSHIPS

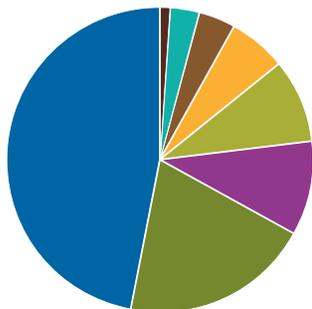
Chinese Information and Service Center  
 Emerald City Contra Dance  
 FamilyWorks Family Resource Center & Food Banks  
 Food Lifeline  
 King County Seed Library  
 Northwest Christian Church, Disciples of Christ (DoC)  
 Northwest Service Providers  
 PhinneyWood Arts Council  
 Seattle Folklore Society  
 Seattle Neighborhood Farmers Markets  
 Sound Generations  
 St. John the Evangelist Catholic Church  
 St. John United Lutheran Church  
 Sunset Hill Community Association  
 Town Hall Seattle  
 University Family YMCA  
 Whittier Elementary

## PROJECTS FISCALLY SPONSORED BY THE PNA

23rd Ave. Block Watch  
 63rd St. mural Project  
 Fremont Traffic Circle  
 Friends of Broadview-Thomson  
 Greenwood P-Patch  
 Greenwood Seafair Parade  
 Making Broadview Better, Together  
 N. 87th Street Block Party  
 PhinneyWood Art Walk  
 Salmon Bay Traffic Circle  
 Sensory Garden  
 Team of N. 137th Street Residents  
 Team Dragonfly  
 Vision Greenwood

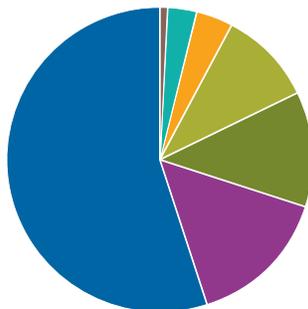
# 2017 FINANCIALS

OPERATING INCOME:  
 \$3,013,468



Program Fees 47%  
 Facility Rentals 21%  
 Grants 8%  
 Events & Sponsorships 10%  
 Memberships 6%  
 Contributions 4%  
 In-Kind Rent 3%  
 Misc Income 1%

OPERATING EXPENSES:  
 \$2,882,026



Program 55%  
 Administration 15%  
 Facilities 12%  
 Events & Fundraising 10%  
 Membership 4%  
 In-Kind Rent 3%  
 Communications 1%

# 2017 BOARD OF DIRECTORS

Chris Johnson, President  
 Amanda Froh, Vice President  
 Chad Lennox, Secretary  
 Jerry Scott, Treasurer  
 Evan Bourquard  
 Marty Chakoian  
 Jessica Creighton  
 Jennifer Davison  
 Dustin Foss

Jan Gray  
 Kas Kinkead  
 Michael Kucher  
 Kate Morrison  
 Marisa Quinn  
 Barry Stoner  
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 Lee Harper, Executive Director