PhinneyWood Art Sale & Stroll Registration FAQ
2022

What is the website to register for or learn more about Art Stroll?
phinneycenter.org/art-stroll/

What is the PhinneyWood Art Sale & Stroll?
Art Sale & Stroll is a neighborhood-wide event for local artists and makers to show and sell their work. Artists can host a pop-up in their PhinneyWood yard (or “borrow” a yard) or reserve an outdoor “booth” in the Phinney Center lower parking lot. The PNA publishes an online mobile map for shoppers to find and visit the pop-ups in the neighborhood, as well as an artist list on our website.

Do I have to live near the Phinney Center to have a sale in my yard?
Anyone with a yard between the Zoo and 105th and 8th Ave NW and Aurora can register a sale. If you do not live in the area but would like to have a sale, check out our DIY tool to connect with someone who is hosting artists in their yard. Connections made between hosts and artists is one of the wonderful aspects of this event!

What is the Art Sale & Stroll Map?
The map shows the locations of sales throughout the Phinney/Greenwood neighborhood on June 18. Shoppers use the map to find the sales they want to visit. It will be published to the public closer to the event.

This year we have a new map program that allows you add your own info and edit it as often as you like so you can make sure your listing is exactly the way you want it to be. You can also include photos! You will receive information about how to add your point to the map when you register.

Tips for your map point: Make your title short and specific, using 4-5 words to help shoppers quickly identify what you are selling. You may add a longer detailed description of your sale as well if you want to say more about it. The title and description will appear with your listing on the online map.
How do I sign up?

Click here to register your sale. Spots in the parking lot are available on a first come, first served basis. There is no limit to the number of sales in the neighborhood yards.

The registration cost is $10 for a yard sale and $75 for a spot in the parking lot. In order to support a more inclusive environment, we are offering a 50% discount on the registration fee to all BIPOC artists. Contact maryc@phinneycenter.org to learn more or take advantage of the discount.

I’m not an artist but I would like to host a sale!

Great! Please add your contact info to this link. It’s being updated all the time, so please continue to check back until you’ve found an artist to host. Businesses are welcome to host artists, too!

How is Art Sale & Stroll publicized?

The PNA advertises the Art Stroll in local news publications, distributes posters and flyers, and promotes the event on our website, newsletter, PhinneyWood blog and social media. However, word of mouth is often the most effective form of advertising. Tell your friends and refer them to phinneycenter.org/art-stroll/ for more information.

Can I be featured on your social media?

We cannot feature everyone, but we will be selecting some artists randomly. To be considered, please fill out this form. We will also use the information from this form for the online artist directory.

What if it’s raining?

Art Sale & Stroll will be held rain or shine. Please note that registration fees are non-refundable.

Do you have another question?

Contact Mary Campbell at maryc@phinneycenter.org or 206.783.2244.