

## Frequently Asked Questions: PhinneyWood Art Walk – The BIG One (Sept. 23 & 24)

### **Q: What is the PhinneyWood Art Walk?**

**A:** The [PhinneyWood Art Walk](#) is one of the oldest neighborhood art walks in Seattle—this is its 26<sup>th</sup> year! Businesses in Phinney-Greenwood register to participate, find an artist, and have an art show during the event (Friday 6-9 and/or Saturday 12-5). Some businesses have a performer or offer a special item or discount in addition to / instead of a visual art display. Attendees come from near and far!

There were previously small monthly art walks and one “BIG One” in PhinneyWood each year. The monthly walks are on hold and the PNA is only organizing the BIG One in September.

### **Q: I am a business and I want to participate. How do I sign up?**

**A:** [Register here](#). The fee is \$30 and includes a poster, inclusion on the PNA website and event map, and an A-board sign during the event. **The registration deadline is September 5.**

### **Q: Do I have to register for both days?**

**A:** No, you can register for Friday, Saturday, or both. Participation costs \$30 regardless of your selection.

### **Q: What kind of art should I show and how can I find an artist?**

**A:** The art is up to you! You can find an artist through your personal network, or check out a list of artists who are seeking hosts that we’ll send after you register.

### **Q: I am an artist and I want to participate. How do I sign up?**

**A:** Artists must first find a registered business to host their show. We recommend adding your name to our [list of interested artists](#) that we’ll share with businesses (see above).

### **Q: Can I sell my art?**

**A:** The specifics of each art show are worked out between the host business and the artist. Artists often sell their art.

### **Q: What is Art Up/Chow Down?**

**A:** The neighborhood is full of hungry and thirsty pedestrians during the PhinneyWood Art Walk! Businesses that don’t have an art show can still register with a performance that they’re hosting or special discount / menu item that they’re offering. Any business can join the PhinneyWood Art Walk if they have a way for attendees to engage.

### **Q: I’m registered, how do I get my A-board?**

**A:** Your A-board will be delivered before the event and picked up after. We’ll be in touch closer to the event with the details.

### **Q: How does the map work?**

**A:** There will be an online interactive map as well as a printable pdf map to help visitors find their way to businesses. The printable map has names and addresses only. The online map will have more information about your business and PhinneyWood Art Walk activity.

Printed copies will be available for attendees at the Phinney Center front desk during the week leading up to the event. Venues are encouraged to print and distribute copies as well.

**Q: Where will the event be promoted?**

**A:** The PNA will promote the PhinneyWood Art Walk on our website, social media, PhinneyWood blog, The Review newspaper, e-newsletters, and local event calendars such as MyBallard and The Stranger. We encourage participants to share the event in their networks, too! If you tag us @phinneyneighborhoodassociation on social media, we will try to engage your content.

**Q: What if it's raining or I have to cancel?**

**A:** The PhinneyWood Art Walk is rain or shine. Please let us know if you have to cancel so that we can remove you from the map. Registration fees are non-refundable.

**Q: I have another question that wasn't covered here.**

**A:** Please email PNA Community Projects Manager Mary Campbell at [maryc@phinneycenter.org](mailto:maryc@phinneycenter.org).